



## PRESS RELEASE

### REMOVAL OF POLITICAL ADVERTISING FROM PUBLIC LIGHTING POLES

- *The Ombudsman's Office and the National Jury of Elections led this initiative with the support from Enel Distribución Perú.*
- *Placing political advertising on electrical infrastructure is prohibited by law and places people at risk.*

**Lima, September 6th, 2018.** - Enel Distribución Perú, the Ombudsman's Office and the National Jury of Elections conducted a joint operation to remove all posters and banners placed on public lighting poles advertising political candidates for the upcoming Municipal and Regional Elections to be held in October 2018. This activity was conducted in the districts of Callao, Carmen de la Legua - Reynoso and La Punta, with the involvement of the National Police, the Public Prosecutor's Office and representatives of local governments.

“This type of advertising on electrical infrastructure is prohibited by law as it poses a high risk for the lives and physical wellbeing of people and can also affect the power supply in the local area,” said Julio Antúnez, representative of Enel Distribución Perú.

The company called upon political organizations to observe the prohibitions set out in the National Electricity Code and in other municipal statutes, and to avoid placing such advertising on low, medium and high-voltage poles. They were reminded that keeping this infrastructure in good conditions is essential for millions of households in Metropolitan Lima to be provided with a quality electrical service.

The company also underlined the importance of this type of joint initiatives to promote an electrical safety culture and avoid infringing the law. It also reiterated its commitment to cooperate with authorities and continue the efforts to improve the quality of the service.

*Enel Distribución Perú is a power company of the Enel Group, an Italian company with presence in more than 34 countries. It has 1.4 million customers in Northern Lima, Central Lima and the Near North Coast of Lima.*

