



PRESS  
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## ENEL AND UDEP WILL WORK TOGETHER TO FIGHT ANEMIA

- ***This is the first project to be developed under a cooperation agreement signed between the company and the higher education institution.***

**Lima, December 4<sup>th</sup>, 2019.** – Enel Perú and the University of Piura (UDEP) have signed a scientific-technological cooperation agreement, creating a space where innovation and diversity of ideas will drive the creation of useful synergies and face the country's main challenges. Both institutions will begin their cooperation with an investigation to fight anemia in Peru, a project that Enel had already been developing.

Enel's purpose is to have a positive impact on society. That is why the company is committed to contributing, in a concrete way, with 6 of the 17 Sustainable Development Goals (SDGs) proposed by the United Nations. The alliance with the UDEP adds a scientific-research component to the proposed projects and will help Enel face one of the main challenges of the country, as well as contribute to one of the Peruvian Bicentennial objectives: reduce the prevalence of anemia in children under three years old and pregnant women.

The alliance arises as a way of facing the most significant challenges of the country and the world. Enel is aware that it is necessary to be receptive, to be more inclusive, to be *Open Power*, that is, to base its strategy on openness as a key element of the strategic and operational approach of the company. "We seek out of our company ideas, inspiration, and know-how through modern collaboration platforms that allow everyone to contribute: it can be a global multinational, an energy start-up or a university student— anyone who can give significant contributions to solving a global challenge. Thus, we deeply value the progress we will make from working with UDEP, one of the most prestigious universities in the country," said José Manuel Revuelta, Country Manager of Enel Perú.

"The completion of this agreement will allow us to establish the bases for the development of numerous investigations that will contribute to solving one of the main challenges of Peru," said Antonio Abruña, Headmaster of the UDEP. "Social responsibility is an intrinsic value of a university institution like ours. We are certain that, with this agreement, our institution will continue to contribute to Peruvian society," he added.



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### **About the project "Lucha contra la anemia"**

Enel's project "Lucha contra la anemia" (Fight against Anemia) began a few months ago by providing medical attention to over 350 children in the city of Talara. The goal was to diagnose the health status of the community by investigating all the factors that cause anemia among children and women of childbearing age. Environmental, stress, and lifestyle factors of the community were identified. The emotional, social, habitat, eating habits, health, environmental, water, and soil conditions were also evaluated.

In this new stage of the project, UDEP researchers will use their campus laboratory to analyze the microbiota of breast milk from 50 mothers with children between 0 and 14 months in the Talara region. The results obtained will give more light on the incidence of anemia in the Piura region and provide possible solutions.



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