



PRESS  
RELEASE

## ENEL PERÚ: 38 COMPANIES PARTICIPATED IN THE COMPETITIVE BUSINESS PROGRAM TO BOOST THEIR SUSTAINABILITY

- *Enel Perú was the first company to make an alliance with the Global Reporting Initiative by inviting its suppliers to participate in the program.*

**Lima, August 12<sup>th</sup>, 2021.** For the fourth consecutive year, Enel Perú carried out the Competitive Business Program in alliance with the Global Reporting Initiative (GRI). The program aims to encourage private sector companies to measure and track processes that have an economic, environmental, and social impact, as an important step to achieve sustainability in their activities.

In 2018, Enel Perú became the first company to make an alliance with the GRI, leading it to become an anchor company and implementing partner of the program by convening, promoting, training, and guiding its suppliers in the preparation of Reports of Sustainability under the GRI methodology, with the goal of extending its Sustainability strategy to its entire value chain.

It should be noted that this year Enel sent an invitation to all its suppliers, companies of all sizes and types, which doubled the number of participants compared to 2020.

On this occasion, the program began in May 2021 with many interested providers who received an introductory talk. All those registered were trained in the methodology, the use of the virtual tool that allows the preparation of the report, the standards of the GRI, and the design of the report. Additionally, they received weekly counseling and accompaniment sessions.

In this sense, “Enel promotes reporting to increase the transparency of sustainability practices in its supply chain and reduce risks; for their part, suppliers are aware of their impacts and how they can take action on them and find an opportunity to develop a competitive advantage, reach more demanding markets and promote their commercial development”, said Massimiliano Calamea, Enel Perú’s sustainability manager.

The program lasted 2 months and ended on July 14 with the Recognition and Graduation Ceremony, benefiting 38 participating companies and their collaborators. The initiative is expected to be replicated with a greater number of suppliers in 2022.



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