



**PRESS
RELEASE**

Record Attendance at MALI during the Great Enel Distribución Perú Week

More than 39 thousand people enjoyed family entertainment combining culture and education.

Lima, 5 August 2015 – During the 10 days of the Great Enel Distribución Perú Week, the Lima Art Museum (MALI) welcomed over 39 thousand people, a record number of visitors. Between 24 July and 2 August, attendees enjoyed family entertainment.

Through this great event, an unprecedented project in the country, the electricity distribution company contributes to access to culture and art, while promoting visits to MALI, one of the most important museums in Latin America.

Results confirm that initiatives such as these can turn a museum into a quality entertainment centre combining culture and education.

