



**FORMULA E TO MAKE HISTORY IN NEW YORK
WITH FIRST ZERO-EMISSION ePRIX**

*Formula E teams up with Enel to entirely offset emissions of New York event
DHL delivers first-ever race in New York with its commitment to sustainable logistics*

NEW YORK CITY, USA (July 13, 2017) - The FIA Formula E Championship - the world's first fully-electric single-seater racing series - is joining forces with Enel to offset the emissions of the inaugural race in New York, making it **the first-ever zero-emission event in the championship's history**.

Ahead of the eagerly-anticipated event making its debut at the Brooklyn Cruise Terminal in Red Hook on July 15 & 16 - Alejandro Agag, Founder & CEO of Formula E, was joined by Chairman of Enel Patrizia Grieco, CEO of Enel Francesco Starace, and Ken Allen, CEO of DHL Express, at the New York Stock Exchange to ring the closing bell.

The group participated in the closing bell ceremony and posed for photos on the balcony above the trading floors on Wall Street, along with some of the stars of the FIA Formula E Championship - the first-ever Formula E champion and NextEV NIO driver Nelson Piquet Jr, and Berlin ePrix race winner Felix Rosenqvist for Mahindra Racing.

Enel - Official Power Partner of Formula E - is contributing to limit the emissions associated with staging and powering Formula E events through its smart energy solutions. In addition to innovative clean energy generation, storage and management solutions - **Enel will entirely offset the emissions of the event in New York through green certificates from its portfolio of renewable energy plants**, such as the Enel Green Power Stipa Nayaa 74 MW wind farm in Mexico.

The wind turbines at Stipa Nayaa prevent the emission of over 133,000 tonnes of CO2 per year, which is the equivalent of taking 26,000 cars off the road.

Formula E also works in collaboration with the FIA and DHL - Official Founding and Logistics Partner - to comprise a calendar which requires reduced air freight transportation to each venue. DHL is a frontrunner in environmentally sustainable logistics, announcing earlier this year its commitment to zero-emissions operations by the year 2050.

The equipment for the race in New York – including all 40 fully-electric Formula E cars, batteries and spare parts – was safely delivered to the USA by DHL leveraging its ocean freight expertise, which produces 100-times less CO2 emissions than transporting the same cargo via air.

Alejandro Agag, Founder & CEO of Formula E, said: *"It was an honour to be invited to join the closing bell ceremony at the New York Stock Exchange. With the continued support of Enel, as well as DHL, Formula E*

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isn't just making history with the first-ever race in New York - but the first zero-emission event in the history of the series. Both Enel and DHL share the same common vision and goal to make Formula E carbon neutral by 2020 - the future is electric."

Francesco Starace, CEO and General Manager of **Enel**, commented: *"We are proud to play a part in such an historic event today at the NYSE. Enel and Formula E are natural partners, as we both embrace the exciting opportunities in electric mobility, smart cities and the clean energy revolution. Just as Formula E further pushes the boundaries of technology race after race, we at Enel strive every day for a greater penetration of electricity in society and for its full decarbonisation."*

Ken Allen, Chief Executive Officer, **DHL Express**, added: *"With our new sustainability strategy 'Mission 2050: Zero Emission,' Deutsche Post DHL Group has stepped up its commitment to deliver value for society and generations to come. The strategic partnership with Formula E inspires and educates people throughout the world to embrace sustainable technologies and practices. This provides DHL with a unique platform to demonstrate our achievements in the area of green logistics solutions and technological innovations, which will finally increase the efficiency and effectiveness of our customer supply chains."*

Notes to editors:

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About the FIA Formula E Championship:

The FIA Formula E Championship is the world's first fully-electric single-seater racing series, competing on the streets against the backdrop of some of the most iconic cities - including Hong Kong, Marrakesh, Buenos Aires, Monaco, Paris, Berlin, New York and Montreal. The championship represents a vision for the future of the motor industry, serving as a platform to showcase the latest innovations in electric vehicle technology and alternative energy solutions. Future seasons will see the regulations open up further allowing manufacturers to focus on the development of motor and battery components, which in turn will filter down to everyday contemporary electric road vehicles.

The 2016/17 FIA Formula E Championship sees 10 teams and 20 drivers go wheel-to-wheel in nine cities spanning five continents in the fight to be crowned Formula E champion. The inaugural season of Formula E

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sparked into life in September 2014 around the grounds of the Olympic Park in Beijing. The third season of the electric street racing series started on October 9 in Hong Kong, with the season finale double-header taking place in Montreal on July 29 & 30.

About FIA & Michelin - Today's partners for tomorrow's mobility:

As well as being the official Formula E tyre supplier, Michelin is an official partner, at the international level, of the *FIA Action for Road Safety* campaign. The programme is designed to support the *Decade of Action for Road Safety* initiated by the UN, the aim of which is to save five million lives over the next 10 years. This programme is set-up to educate and advocate for safer roads, vehicles and behaviours around the globe.

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