



**PRESS
RELEASE**

Enel Took Part in the UN Sustainable Energy for All Forum

Enel General Manager attended the forum held at the headquarters of the United Nations.

New York, 6 June 2014 – During the congress held on 4 and 5 June 2014, Enel General Manager Francesco Starace met in private with Ban Ki-Moon, Secretary-General of the United Nations, and a small group of business leaders to discuss the most effective ways to involve the private sector in sustainable energy.

For the Most Needy

Starace was as a speaker in the “New Business Models: Sustainable Energy against Energy Poverty” talk; so was Kandeh Yumkella, UN Secretary-General’s Special Representative and CEO of the Sustainable Energy for All initiative, among other figures.

In his speech, Enel’s CEO highlighted the importance of the business model aimed at guaranteeing access to electricity to the most disadvantaged people living in isolated areas, providing them with the means to directly manage projects for access to electricity.

He mentioned that “the small amount of energy that the poor consume per capita is not comparable to what we normally consume in the developed world” and “this small amount of energy is aimed at a large number of people, so it is extremely valuable in their lives”.

