



PRESS RELEASE

Enel Lights Up the World in Blue

On 24 October, more than 250 representative monuments, churches, temples and museums in over 65 countries around the world will pay tribute to the UN.

Rome, 24 October 2015 – Enel has joined the global campaign celebrating the 70th anniversary of the United Nations by lighting up in blue –the UN official colour– several world-renowned infrastructures as well as its own pavilion in EXPO Milano 2015.

World celebration will begin in New Zealand and then move on to Australia with the lighting of the Sydney Opera House. From there, a wave of blue will cross the countries and continents participating in this international event.

Some of the most famous landmarks in the world, such as the great pyramid of Giza in Egypt, Christ the Redeemer in Rio de Janeiro and the Empire State in New York, will wear blue. They will be joined by the Leaning Tower of Pisa, the Great Wall of China, the Hermitage Museum in Russia, the ancient city of Petra in Jordan, the Edinburgh Castle, the Palace of Westminster in the UK, the Tokyo Skytree and the Alhambra in Spain.

Enel's CEO and General Manager Francesco Startace stressed that Enel shares the values and principles promoted by the UN in favour of peace and social and economic progress.

“The private sector, especially the electricity one, plays a key role in sustainable development and global stability by giving everyone new opportunities for growth and respecting the environment and local communities”, he added.

