PRESS
RELEASE

Enel Distribución Perú Joins the Campaign to Prevent Breast Cancer

Through its YouTube account, Enel promotes the “Historias Cercanas” campaign by presenting courageous testimonies of workers who faced the disease.

Lima, 19 October 2015 – Enel Distribución Perú joins the breast cancer prevention campaign to help raise public awareness about the importance of prevention.

According to the Peruvian League Against Cancer, breast cancer is the second leading cause of death among Peruvian women, five of them dying in our country each day. The World Day Against Breast Cancer is celebrated on 19 October.

“Historias Cercanas”

As part of the awareness-raising activities, Enel Peru companies (Enel Distribución Perú, Enel Generación Perú and Enel Generación Piura) have organised a campaign called “Historias Cercanas” (Close Stories)—courageous testimonies of workers who have faced the disease from different roles.

We are sure that you will find a message for you. Watch the videos here.

For further information, contact Enel Peru’s Press Office
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