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**PRESS
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Carsa Will Operate Mundogar Stores at Service Centres of Enel Distribución Perú

There will be a greater range of special offers thanks to the strategic alliance signed today.

Lima, 15 September 2015 – Enel Distribución Perú—the electricity distribution company of the Enel Group in Peru—and Carsa—a company specialised in the retail sale of electrical appliances—signed today an agreement that will allow the latter to operate at Enel Peru’s Service Centres.

This strategic alliance will offer to Enel Distribución Perú customers and general public an attractive and broader range of products and services in the purchase of household appliances, thereby promoting saving and sustainable development.

Mundogar is the programme that the electricity distribution company created in 2003 to give its customers access to essential appliances, while offering *ad hoc* credits to finance these purchases.

In this way, the programme is strengthened by guaranteeing customers easier access to credit and special offers under the support and backing of chain Carsa, one of the best retail stores in the country.

Carsa will operate thirteen stores located in Service Centres of Enel Distribución Perú, bringing its total to seventy five stores nationwide. The alliance between the two companies is for a three-year term with option to renew.

